



Accelerating Backup with WAN Optimization Virtual Appliances

-- Shawn Cooney and Deni Connor to Discuss the WAN Issues that Negatively Impact Network and Enterprise Efficiency --

BURLINGTON, Mass. – September 21, 2009 – [Certeon](#), the leading provider of virtual appliance solutions for WAN optimization and application acceleration, today announced that it will host a Webcast on accelerating disaster recovery with wide area network (WAN) Optimization virtual appliances. The event will take place on Tuesday, October 6, 2009 from 12:00 p.m. – 1:00 p.m. ET.

WHO: Shawn Cooney, Director of Research, Certeon, and Deni Connor, Principal Analyst, Storage Strategies NOW

WHAT: Webcast on Accelerating Disaster Recovery with WAN Optimization Virtual Appliances

WHEN: Tuesday, October 6, 2009 at 12:00 p.m. ET/9:00 a.m. PT

WHERE: Register online at http://certeon.com/news_and_events/events.asp

Certeon's Director of Research, Shawn Cooney and Storage Strategies NOW Principal Analyst, Deni Connor will discuss how running backup and replication solutions over a WAN can have a negative impact on the network and significantly slow down the process. Low bandwidth, high latency, network contention, and packet loss can interfere with the ability to quickly and efficiently achieve recovery time objective (RTO) and recovery point objective (RPO) goals. In this Webcast, attendees will learn how a WAN optimization virtual appliance can help an enterprise meet and even extend their RTO and RPO expectations.

Certeon is the leading provider of virtual appliances for WAN optimization and its *aCelera Sync* software is the only virtual appliance that combines WAN optimization and data replication. Certeon understands IT managers' requirements to reduce backup

windows, network bandwidth consumption, and business continuity costs. In this Webcast, attendees will learn from examples, using industry-leading backup and replication solutions, where *aCelera Sync* reduces both the backup window and WAN bandwidth usage by more than 95 percent.

Attendees will learn how to:

- Dramatically improve RTO and RPO
- Decrease remote backup and replication times
- Decrease network bandwidth requirements
- Optimize industry-leading data recovery solutions

Certeon's *aCelera Sync* speeds remote backup for many of the industry's leading backup and replication solutions, including, but not limited to, products from: EMC®, CommVault®, Double-Take®, EqualLogic®, FalconStor®, Network Appliance®, and Symantec®.

About Certeon

Certeon's *aCelera* software is the first WAN optimization and application acceleration virtual appliance to deliver acceleration, scalability, and manageability when remotely accessing applications throughout a distributed enterprise. *aCelera* software reduces application response time over the WAN by more than 95 percent without proprietary hardware appliances. *aCelera* performance scales linearly as more resources are added (i.e., CPU, memory, and disk) and supports up to 50 percent more concurrent accelerated connections than "closed" proprietary hardware appliances. Enterprises and managed service providers can save as much as 60 percent in total cost of ownership (TCO) when deploying *aCelera* software to virtualized infrastructures. *aCelera* is flexible and easy to deploy, delivering faster, more scalable application acceleration to more users. For more information visit www.certeon.com.

About Storage Strategies NOW

Storage Strategies NOW (SSG-NOW) is an industry analyst firm that offers written third-party analysis for IT users, business and technology leaders of storage products and technologies. SSG-NOW was founded in 2007 by Deni Connor.

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