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Certeon Announces Support for Microsoft's App-V and System Center Configuration Manager through Microsoft Hyper-V

Certeon's aCelera Optimizes Microsoft System Center's Deployment and Management of Applications throughout Large Distributed Enterprises

LAS VEGAS, NV - April 29, 2009 – [Certeon Inc.](#), a Microsoft Certified Partner, announced today a new Application Acceleration Blueprint™ for both Microsoft Application Virtualization (App-V) 4.5 and System Center Configuration Manager 2007 R2 (SCCM) on its *aCelera* Virtual Appliance for Application Acceleration. *aCelera* significantly reduces the time to deployment and simplifies the management of locally installed and virtualized desktop applications for distributed users across an enterprise. *aCelera* delivers these capabilities as a virtualized appliance running on Microsoft Hyper-V and managed through Microsoft System Center Virtual Machine Manager (SCVMM). With this announcement of Certeon's Application Acceleration Blueprints™ for Microsoft App-V and SCCM, *aCelera* now optimizes and accelerates Microsoft application distribution and software configuration management environments.

Microsoft Application Management Infrastructure

Microsoft App-V is an application virtualization technology within the Microsoft Desktop Optimization Pack which has sold over 14.1 million licenses. Microsoft App-V transforms applications into centrally managed services that are automatically delivered over the network to users, without installing the application on client systems. SCCM works with the MDOP suite of products to comprehensively assess, deploy, and update applications for servers and clients. Certeon *aCelera* optimizes Microsoft App-V and SCCM by allowing branch servers to be consolidated into an easily configured virtual appliance and dramatically reducing the amount of traffic needed to be transmitted over the network.

Certeon *aCelera* Virtualizes, Simplifies, and Accelerates Application Deployment

aCelera Virtual Appliance software is the perfect union of virtualization and application acceleration technology and provides businesses with a combination of cost-effective performance, scalability, and ease of management. *aCelera*, with its embedded Application Acceleration Blueprints, significantly optimizes and reduces application and file data traffic over the WAN by more than 95 percent. *aCelera*'s Application Acceleration Blueprints enable the efficient and fast identification of redundant application data as it moves over the network. By identifying and de-duplicating data, *aCelera* is able to only send data changes between server and client systems, significantly reducing network traffic and application deployment times. This capability helps overcome possible network issues such as low bandwidth, high latency, packet loss, and network contention, essentially mitigating the impact of the network on application and update distribution.

aCelera runs on Microsoft Hyper-V and, when combined with App-V and SCCM, consolidates branch server roles into a virtualized distribution infrastructure that is software based and therefore easily and rapidly deployed to remote branch locations. *aCelera* identifies and significantly reduces Microsoft App-V

and SCCM network traffic going between the data center and the distributed sites resulting in dramatically accelerated time to move a locally installed or virtualized application or update into production.

“Microsoft SCCM and App-V play a large part in lowering the TCO of delivering, managing, and maintaining the growing number of applications used by desktops throughout distributed enterprises,” states David Greschler, Director, Integrated Virtualization & Management Strategy, Microsoft Corporation. “Certeon’s *aCelera* Virtual Appliance maximizes the performance benefits which Microsoft App-V and SCCM bring to these environments, while at the same time directly contributing to lower application management labor costs.”

Lowest TCO

aCelera delivers a significantly lower total cost of ownership (TCO) when compared to proprietary hardware appliances. *aCelera* software has been proven to save up to 60 percent in capital and operations costs over the competition. Along with its support of App-V and SCCM, *aCelera* supports Application Acceleration Blueprints for line of business applications such as Microsoft Office, SharePoint/MOSS, and Exchange.

“Microsoft SCCM and App-V enable globally distributed enterprises to simplify and accelerate their application delivery infrastructures, realize infrastructure cost reduction benefits, and scale their delivery of applications to a growing number of users,” states Peter Dougherty, CEO and Co-founder, Certeon Inc. “*aCelera* enables those optimized environments to realize their true potential by eliminating network roadblocks, simplifying management, and leveraging the cost saving benefits that only Certeon’s virtualized network acceleration can deliver.”

About Certeon

Certeon’s *aCelera* software is the first and only application acceleration virtual appliance to deliver acceleration, virtualization, and manageability when remotely accessing applications throughout a distributed enterprise. *aCelera* software reduces application response time over the WAN by more than 95 percent without proprietary hardware appliances. *aCelera* is optimized for mission-critical applications such as: application virtualization and management, software configuration management, enterprise content management, Web-based collaboration, and wide area file services. *aCelera* is flexible and easy to deploy, delivering faster, more scalable application acceleration to more users. Certeon enables distributed enterprises to dramatically reduce their TCO and gain a faster ROI when compared to proprietary hardware appliances. Founded in 2003, Certeon is a private company, headquartered in Burlington, Mass. For more information, visit www.certeon.com or call 781-425-5200.

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