



Certeon's *aCelera Sync* Dramatically Improves Backup and Replication over the WAN

--The first WAN optimization virtual appliance to reduce data recovery time--

BURLINGTON, Mass. – August 24, 2009 – [Certeon](#), the leading provider of virtual appliance solutions for WAN optimization and application acceleration, today announces the introduction of Certeon's *aCelera Sync* data backup and replication acceleration software to its *aCelera* product family. *aCelera Sync* is the first virtual appliance to enable more efficient disaster recovery over the wide area network (WAN), reducing data backup and replication times by up to 97 percent.

Certeon was the first vendor to introduce a truly virtualized WAN optimization and application acceleration solution, *aCelera Virtual Appliance* software, for reducing remote application response time, increasing scalability, and lowering IT costs. With the addition of *aCelera Sync*, Certeon delivers the industry's first virtual appliance that also dramatically accelerates disaster recovery for the business continuity market, without requiring costly proprietary hardware appliances.

"Certeon's *aCelera Sync* enables companies to move more data in less time on the same or smaller network pipes," states Bob Laliberte, Analyst, Enterprise Strategy Group. "This results in improved disaster recovery service levels for the business and either contained or reduced network expenses. The combination should prove to be very attractive for organizations looking to upgrade disaster recovery programs."

Business continuity processes such as data backup and replication can be significantly slowed over a WAN. Low bandwidth, high latency, contention, and packet loss can result in longer backup windows and the need to buy more and more bandwidth to support growing amounts of backup data. *aCelera Sync* is specifically designed to remove these network issues and enable

enterprises to quickly and efficiently achieve recovery time objective (RTO) and recovery point objective (RPO) goals.

aCelera Sync software is symmetrically deployed on industry standard servers at the data center, remote offices, and mirrored sites connected over a WAN. *aCelera Sync* enables dramatically improved RTO and RPO by shrinking backup windows by up to 97 percent and decreasing the use of network bandwidth consumed by an equal amount. Certeon's *aCelera Sync* speeds remote backup for many of the industry's leading backup and replication solutions, including, but not limited to, products from: EMC[®], CommVault[®], Double-Take[®], EqualLogic[®], FalconStor[®], Network Appliance[®], and Symantec[®].

"Reducing backup window times and network bandwidth consumption is paramount to enterprises that are trying to work more efficiently and control costs, while protecting critical data," states Peter Dougherty, Co-founder and President, Certeon Inc. "With *aCelera Sync* software, global enterprises can deploy industry-leading data protection solutions and deliver cost-efficient, real-time performance to critical remote backup sites."

aCelera Virtual Appliance software is the perfect union of virtualization and application acceleration technology, providing businesses with performance, scalability, and easy management. *aCelera* is system-independent and hypervisor-agnostic. *aCelera* maximizes application acceleration for all traffic with performance enhancements for mission critical applications and business continuity environments. When compared to proprietary hardware appliances, *aCelera* software saves IT departments up to 60 percent in capital and operations costs.

About Certeon

Certeon's *aCelera* software is the first WAN optimization and application acceleration virtual appliance to deliver acceleration, scalability, and manageability when remotely accessing applications throughout a distributed enterprise. *aCelera* software reduces application response time over the WAN by more than 95 percent without proprietary hardware appliances. *aCelera* performance scales linearly as more resources are added (i.e., CPU, memory, and disk) and supports up to 50 percent more concurrent accelerated connections than "closed" proprietary hardware appliances. Enterprises and managed service providers can save as much as 60 percent in total cost of ownership (TCO) when deploying *aCelera* software to virtualized

infrastructures. *aCeler*a is flexible and easy to deploy, delivering faster, more scalable application acceleration to more users. For more information visit www.certeon.com.

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