

**Contacts:** Gareth Taube                      Catherine Allen  
Certeon    SHIFT Communications  
(781) 425-5200                                  (617) 681-1227  
gtaube@certeon.com                         catherine@shiftcomm.com

## **Certeon Breaks Through “Security Ceiling” with Market’s First Secure WAN Acceleration Appliance**

*Patent-Pending Secure Acceleration Technology and Deep Application Knowledge Enable Newcomer to Land Two Fortune 1000 Customers*

BURLINGTON, Mass. — February 13, 2006 — A “security ceiling” has long stifled the application acceleration market. To address this challenge, Certeon ([www.certeon.com](http://www.certeon.com)) today introduces the industry’s first and only Secure Application Networking™ WAN acceleration solution, capable of dramatically improving application response times, while maintaining security from the data center to the desktop.

The current acceleration approaches on the market operate below a security ceiling and are unable to accelerate encrypted traffic. Most of these older solutions were developed long before the explosion of Web-based services and are limited by their very architecture. According to Joe Skorupa, research director, Gartner, Inc., “Encrypting browser traffic prevents WAN Optimization Controllers from performing their optimization functions. When selecting a WOC vendor, it is important to understand their strategy for dealing with encrypted traffic, like SSL.”

With a fresh approach to a long-standing problem, Certeon has developed a solution to meet the specific and rigorous demands of distributed Web applications – by working above the secure acceleration ceiling at the application layer.

### **Certeon’s S-Series™ Appliances, Built Upon Secure Acceleration Technology™**

The Company’s new S-Series appliances are built upon Certeon’s patent-pending Secure Acceleration Technology, which accelerates the mission-critical applications that drive enterprises by understanding those applications and transmitting only changed information over the WAN. Because of Certeon’s unique ability to understand application semantics, Certeon can rapidly transmit that information securely. The S-Series preserves complete security from the remote user’s desktop to the server in the data center and back while accelerating not only all HTTP traffic, but all HTTPS (SSL) traffic as well. Sensitive information whether financial data, patient or customer records, or trade secrets, can be accelerated even while it remains encrypted and secure.

#### **Certeon’s S-Series appliances offer:**

- **Security** — Certeon provides the first and only solution to accelerate SSL traffic from data center server to desktop, minimizing the risk of data loss;
- **Speed** — Certeon’s symmetric WAN solution offers Secure Application Networking that dramatically reduces application response time and increases user productivity; and,

- **Scalability** — Certeon helps organizations optimize their use of bandwidth to service more users and applications from existing infrastructure, support centralization of computing assets and reduce costs.

Fortune 1000 companies St. Jude Medical and Energizer have both selected and deployed Certeon's S-Series appliances. These companies needed a cost effective and efficient solution that dramatically reduced application response times for remote office workers while maintaining data security.

"With Certeon S-Series accelerating our applications, we plan to provide state-of-the-art, centralized collaboration solutions to our global locations," stated Charles Henderson, senior staff analyst, Energizer. "We evaluated a number of products and selected Certeon for its ability to accelerate key business applications, and for the long-term value the company's products will provide for improving the user experience, overall manageability and performance of the Energizer network."

"An ever-increasing number of employees are working from branch offices which means WAN traffic is exploding and application response times are really suffering. But why deploy any acceleration solution that cannot accelerate your mission-critical data securely?" said Certeon CEO Peter Dougherty. "With 80 percent of security threats coming from internal sources within the enterprise, and the prolific growth of computer networks and Internet connectivity, companies must make every effort to protect and secure their data and communications now from immediate or future tampering. The Certeon S-Series provides branch office workers on a WAN with the same application response time as well as the same level of security that's available to users on the LAN."

### **Pricing & Availability**

The Certeon S-Series appliances are available immediately. Three models, the S-1000, S-2000 and S-3000, support small branch offices, regional offices and large data centers, respectively. Pricing starts at \$6,000.

### **About Certeon**

Certeon provides the industry's first and only solution for Secure Application Networking to deliver secure WAN acceleration from the desktop to the data center. Based on Certeon's patent-pending Secure Acceleration Technology, the company's S-Series appliances accelerate mission-critical applications and minimize network traffic, while, at long last, maintaining end-to-end security. Founded in 2003, Certeon is a private company funded by Globespan Capital Partners and Sigma Partners. The Company is headquartered in Burlington, Mass. For more information, visit [www.certeon.com](http://www.certeon.com) or call **781-425-5200**.



4 Van de Graaff Drive  
Burlington, MA 01803  
E-mail: [info@certeon.com](mailto:info@certeon.com)  
Tel: 781-425-5200